



Mark Craig biography

Mark is one of the UK's most experienced strategic governance professionals.

Via his consultancy **Question Mark**, he wrote and developed the Church of England's national governance resource for schools (**Thinking Governance**), which was launched in December 2016, as well as creating a unique resource for chairs of governors titled **The RIGHT Programme**, which he customises for clients, with several leading dioceses being significant users of the programme.

Mark directed the development of England's first 'mixed' multi academy trust in 2013 (valued at £24m, which contained both community and Church schools), he chaired Oxfordshire's biggest secondary school (valued at £11m, with 2000 pupils) to 'outstanding' and has also chaired the boards of successful primary schools.

He is an experienced reviewer of governance for schools, academies and MATs, as well as in sectors outside education including legal services and engineering.

For more than 10 years Mark was Vice Principal at a large college of further and higher education in Scotland, as well as being an adviser in quality assurance in tertiary education to the Scottish government.

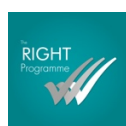
He is a consultant adviser in governance to the Church of England, as well as several organisations in different sectors (including engineering and law), and is Chair of the Archbishop of Canterbury's Advisory Board.

Mark is a certified international facilitator of the amazing **LEGO® Serious Play®** strategy and vision-setting methodology, as well as the De Bono **Six Thinking Hats** process.

He is an experienced conference keynote speaker and is also Director of Communications for BMS World Mission, a large global Christian charity.

Mark travels widely and for fun is a regularly-published commentator on the intersection of culture, rock music and faith.

Mark Craig BSc, MBA
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Mark Craig roles & experience

Currently

Director of Communications, BMS World Mission
Director and Founder, Question Mark

National Leader of Governance, UK Government
Consultant Adviser in Educational Governance, The Church of England
Governance Adviser, LBMW Westminster
Consultant Adviser in Governance, The Diocese of Oxford

Chair, The Archbishop of Canterbury's Advisory Board, London

International facilitator, **LEGO® Serious Play®**

Previously

Vice Principal, Borders College, Scotland
Consultant Adviser in Quality Assurance, The Scottish Government
Chair, King Alfred's Academy, Oxfordshire
Chair, John Henry Newman Academy, Oxford

Published work

The RIGHT Programme, the Dioceses of Oxford and Chichester 2014 & 2017
Thinking Governance, The Church of England 2016
How To Run An Academy School (case study contributor), ICSA 2016
Wait For The Ricochet (editor), Easy On The Eye Books, 2017
A Fire In The Sky (editor), Easy On The Eye Books, 2019

Education

BSc Mathematical Sciences University of Strathclyde, Glasgow
Master of Business Administration (Strategic Management) University of Edinburgh
Post-Graduate Diploma in Management Studies University of Edinburgh
Post-Graduate Diploma in Education and Teaching University of Glasgow
Certificate in Christian Apologetics Oxford
Elected Member, Institute of Directors London
Certified Facilitator, LEGO® Serious Play®
Certified Facilitator, Six Thinking Hats



